



eXude Benefits Group Places for the Third Year in a Row in *Philadelphia Business Journal's* Best Places to Work Program!

Philadelphia, October 29, 2007 — *Philadelphia Business Journal* has named eXude Benefits Group one of its Best Places to Work in the Philadelphia region for its third year in a row. The award recognizes the company's achievements in creating a positive work environment that attracts and retains employees through a combination of benefits, working conditions and company culture.

The Philadelphia-based eXude Benefits Group was one of hundreds to enter, securing its position on this prestigious list based on the strength of its benefits and programs, as evaluated by its employees.

"We feel it is a privilege to be named one of Philadelphia's Best Places to Work for the third year in a row" said Marcos Lopez, President & CEO. "To receive this award for three consecutive years characterizes the type of engaged atmosphere we set out to create for our employees. We aim to inspire & energize while recognizing & rewarding the hard work of our enthusiastic staff of benefits specialists."

"We entered the award program because we think that our culture is unique in atmosphere & personality." said Alison DiFlorio, President of eXude's affiliate company, *eXperience Human Resource*. "As we have grown, our employees have helped grow this dynamic and we are thankful to be recognized again for these efforts. The company is very proud of its employees and to be recognized as a great place to work."

The 50 winning companies are featured in a special supplement in the October 19 issue of the *Philadelphia Business Journal*. Winning companies and finalists will be entitled to use the 2007 seal in advertising and public relations outreach.

The awards program was launched in June by the *Philadelphia Business Journal* through direct mailings, email and fax announcements, phone calls and advertisements in the paper. The 2007 program was sponsored by the Delaware Valley Regional Planning Commission, Grant Thornton, Littler Mendelson, SB 1 Federal Credit Union and Premium Seating.

"These companies have gone above and beyond to engage and reward one of their most important assets, their staffs," said Bernard Dagenais, editor of the *Philadelphia Business Journal*. "This honor, which is truly bestowed by a company's employees, shows that employers' efforts are paying off. Happy workers do a better job of serving clients and truly care about helping their company succeed."

The *Philadelphia Business Journal's* research partner, Wichita, Kan-based Quantum Market Research tabulated the results of thousands of online surveys completed by employees to establish the rank order. Common themes among top companies focused on work-life balance; respect and caring for employees; recognition of accomplishments; feeling empowered; good teamwork and commitment to community.

An additional Best Practices Award was presented to three companies selected by a panel of HR experts who judged on employee engagement, creativity, budget required to pull off the program and level of difficulty.

"We work at being open and innovative," said Chief Operating Officer Eileen Green, and "and we're proud to once again be recognized by a respected publication for our efforts, by being named one of the *Philadelphia Business Journal's* Best Places to Work."

More... More... More

eXude Benefits Group, Inc. Is a Philadelphia-based, full-service provider of employee benefits products for small-and mid-sized organizations-with a full portfolio of benefits offered by affiliates **eXude Health & Wellness, eXcel Retirement Plans, and eXperience Human Resources**. eXude puts all its energy into finding ways to save customers money while providing the most comprehensive employee-benefits services available. eXude Benefits Group was chosen as one of the **Best Places to Work** by *Philadelphia Business Journal* in **2005, 2006** and **2007**. For more information on eXude Benefits Group's comprehensive array of employee benefits solutions, visit www.eXudebenefits.com or call 215.875.8730.

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