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EXUDE BENEFITS GROUP RECOGNIZED FOR EMPLOYMENT PRACTICES

**Receives Psychologically Healthy Workplace Award
from American Psychological Association**

Philadelphia, Pennsylvania — In recognition of its workplace practices promoting employee well-being and organizational performance, eXude Benefits Group, Inc. will receive the American Psychological Association's (APA) 2011 Psychologically Healthy Workplace Award (PHWA) at a ceremony in Washington, D.C. on March 12. One of eight employers from across North America to receive the award this year, eXude won in the Small For-Profit category. The company is a previous winner of the Pennsylvania Psychological Association's state-level Psychologically Healthy Workplace Award, qualifying it to be nominated for the APA award. The ceremony will be broadcast live at 4.45pm on March 12 at <http://bit.ly/PHWA2011>.

eXude excelled in its efforts to encourage employee involvement, health and safety, employee growth and development, work-life balance and employee recognition. The company's flexible schedules, endless vacation policy and emphasis on giving back to the community are several examples of the workplace practices that helped earn a 2011 award. eXude will also be recognized by APA as a Best Practices Honoree for its open vacation policy for all full-time employees who have been with the company for at least a year. This approach encourages employees to take the time off they need, so when they are at work they are giving their very best.

eXude's psychologically healthy workplace practices have reaped rewards for both the organization and its employees. According to a recent survey, eXude employees are overwhelmingly satisfied with their workplace, giving high marks for work environment, supervisory relationships, pay and benefits and overall engagement. In terms of revenue, eXude has seen a steady increase in new premiums – a 119% increase in 2009 over the previous year – and thanks to this continued growth, has been able to increase its charitable donations.

“Our employees are our #1 asset,” shares Marcos Lopez, President & CEO of eXude Benefits Group, Inc. “We are incredibly grateful to have a staff completely dedicated to their work and feel it is only right to provide them with a unique environment and benefits to promote the growth of a well-rounded employee.”

Employees are encouraged to take advantage of eXude's health and wellness benefits – including financial assistance that can be used to offset the cost of fitness classes, gym membership fees, weight management programs, smoking cessation, and other wellness courses. eXude's onsite fitness facility gives employees easy access to exercise equipment and notices are sent out to keep employees up to date about health-related benefits and initiatives. Through educational lunchtime sessions that focus on topics

such as nutrition, stress relief, CPR and self-defense training, employees are provided with tools to improve their health and safety.

Flexible schedules and short office hours on Fridays, as well as every other Friday off during the summer, helps keep employees motivated. Flexible spending accounts, commuter benefits and an employee-funded prepaid legal plan are just some of the available resources that help employees balance their work and personal lives. A child- and elder-care policy, adoption assistance and a welcoming atmosphere for employees' children and dogs help busy employees keep their personal lives running smoothly so they can concentrate on work.

The driving force behind eXude's efforts is the desire to be successful enough to give back to the community. Each year, eXude sets aside a budget for donations with the ultimate goal being a \$1M donation to a local charity. In addition to making charitable contributions throughout the year, eXude makes a donation to the Little Smiles Foundation for every new client and sends them a custom certificate stating a donation has been made in their name.

“As we head into the economic recovery, employers who understand how a positive organizational culture and a healthy workforce can promote business success will have a distinct competitive advantage.” says David W. Ballard, PsyD, MBA, APA's assistant executive director for marketing and business development. “eXude's workplace practices help create a work environment where both employees and the organization thrive.”

APA's Psychologically Healthy Workplace Awards are designed to showcase the very best from among the award winners recognized by APA's affiliated state, provincial and territorial psychological associations. Nominees are evaluated on their workplace practices in the areas of employee involvement, health and safety, employee growth and development, work-life balance and employee recognition. Awards are given to for-profit and not-for-profit organizations as well as government, military and educational institutions.

More information about APA's PHWA winners and Best Practices Honorees is available at <http://www.phwa.org/media>. Organizations interested in learning more about creating a psychologically healthy workplace or applying for an award in their state, province or territory can visit www.phwa.org.

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eXude is a Philadelphia-based, full-service provider of employee benefits products for small-and mid-sized organizations, with a full portfolio of benefits addressing areas such as health and wellness, retirement plans, and human resources. eXude puts all its energy into finding ways to save customers money while providing the most comprehensive employee benefits services available. For more information, visit www.eXudebenefits.com, or call 215.875.8730 or 877.875.4265.

The American Psychological Association (APA), in Washington, DC, is the largest scientific and professional organization representing psychology in the United States and is the world's largest association of psychologists. APA's membership includes more than 150,000 researchers, educators, clinicians, consultants and students. Through its divisions in 54 subfields of psychology and affiliations with 60 state, territorial and Canadian provincial associations, APA works to advance psychology as a science, as a profession and as a means of promoting health, education and human welfare.