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For Immediate Release:

“It”’s The 2010 Award Season And eXude Is On Everyone’s List!

-Find Out How Exude Became An Award Winning Company And How They Can Help Your Organization Rise To The Occasion

Philadelphia, PA (September 2010) In 1996 Marcos Lopez began eXude benefits group, inc. with the idea that his employees are his #1 asset – with this innovative thinking and the support of his executive team is has been proven to be a winning philosophy.

2010 has proven to be an amazing year for eXude winning several accolades including placement as one of the Top 100 Best Places to Work in PA, Best Place to Work in Philadelphia, Ranking on the Inc. 500/5000 list and their first ever 2010 Excellence in Customer Service Award from the Greater Philadelphia Chamber of Commerce.

“These achievements represent our commitment to our employees and clients.” explains Lopez, “Our philosophy of taking care of our employees so they can focus on taking care of our clients has been the key factor to our growth and success.

Unique benefits such as an unlimited vacation policy that has been in effect for over 10 years, health and wellness education benefits and flex-schedules are just a few of the innovative benefits that have come from eXude’s executive team and the employees aren’t the only ones who noticed.

On Tuesday, November 30th the Central Penn Business Journal and Best Companies Group will recognize eXude along with 99 other companies as a 2010 Best Places to Work in Pennsylvania, an award they had won the #1 position for in 2009. This survey and awards program was designed to identify, recognize and honor the best places to be employed in Pennsylvania, benefiting the state’s economy, its workforce and businesses.

Adding to the growing list of Best Places to Work awards is the Philadelphia Business Journal. The Best Places to Work program ranks the top employers in the Delaware Valley according to scores given to the companies by their own workers. eXude has been honored to receive this award since 2005 and looks forward to celebrating their 2010 accomplishment in October with their fellow awards winners.

“These best places awards are more than a symbol of our success in creating a great work environment.” shares Alison DiFlorio, President of eXude’s Human Resource Division, “As they are based on employee feedback, it supports the case that the health and wellbeing of every employee plays a significant role in their overall job satisfaction which carries over to their ability to deliver exceptional customer service. That’s why we developed the “IT” Program so we can share this concept to help other companies build and grow.”



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The 'IT' Program was created by eXude as a strategy to drive employee engagement and promote a positive work environment. This is based on the premise that to drive employee engagement, an organization must accomplish 3 things: 1) Build a strong foundation of workplace basics (benefits, salaries, retirement plan, HR processes and policies) 2) Provide resources and training to managers and supervisors to effectively and consistently communicate company process and policy and 3) Develop leaders to engage and inspire employees at all levels.

eXude is a product of the 'IT' mindset and they feel it is important to share what they have done and learned with other companies interested in finding success as a Best Place to Work. To learn more about 'IT' contact Alison DiFlorio (adiflorio@eXudebenefits.com).

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About eXude

eXude is a Philadelphia-based, full-service provider of employee benefits products for small-and mid-sized organizations, with a full portfolio of benefits addressing areas such as health and wellness, retirement plans, and human resources. eXude puts all its energy into finding ways to save customers money while providing the most comprehensive employee benefits services available. For more information, visit www.eXudebenefits.com, or call 215.875.8730 or 877.875.4265.



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